



Mission Statement

To provide comprehensive support services to children, teens and their families who are grieving the death of someone significant.

Annie's Hope – The Bereavement Center for Kids is having our first charity 5K run/1 mile family fun walk on Sunday, September 25, 2011. We would love to list your company or YOU as a sponsor. Your logo or slogan will be prominently displayed at the event and on hundreds of event t-shirts.

Other benefits may include:

- Identification as an organization that gives back to the local community
- Association with a highly-respected children's organization
- Access to a captive local audience
- Increased awareness of your organization through marketing opportunities
- Exposure to local media

LEVELS OF PARTICIPATION:

Pot of Gold Sponsor - \$1,000 (5 available)

- Highest exposure for your organization's name and 2 ½" logo on all event t-shirts*
- Organization's name displayed most prominently on Memory Mural Wall
- Opportunity to include an item in the event Swag Bag distributed to participants
- Recognition in all Annie's Hope event marketing materials and press releases sent to regional media
- Premier space at the event to display your materials
- Five complimentary race/walk entries
- Premier advertisement on our Annie's Hope home page and recognition in our Grief Matters newsletter

Colors of the Rainbow Sponsor - \$500 (10 available)

- Organization's name and 2" logo on all event t-shirts*
- Organization's name displayed prominently on Memory Mural Wall
- Opportunity to include an item in the event Swag Bag distributed to participants
- Prominent space at the event to display your materials
- Three complimentary race/walk entries
- Prominent advertisement on our Annie's Hope home page and recognition in our Grief Matters newsletter

Rays of the Sun Sponsor - \$300 (15 available)

- Organization's name and 1 ½ " logo on all event t-shirts*
- Organization's name displayed significantly on Memory Mural Wall
- Opportunity to include an item in the event Swag Bag distributed to participants
- Significant space at the event to display your materials
- Two complimentary race/walk entries
- Advertisement on our Annie's Hope home page and recognition in our Grief Matters newsletter

Wings of a Dove Sponsor - \$150 (unlimited)

- Organization's name and 1" logo on all event t-shirts*
- Organization's name displayed on Memory Mural Wall
- Opportunity to include an item in the event Swag Bag distributed to participants
- Space at the event to display your materials
- One complimentary race/walk entries
- Recognition in our Annie's Hope Grief Matters newsletter

*Logo size may be adjusted for youth t-shirts.

Customized Sponsorship Packages

We are flexible in creating a package tailored to meet your company's needs. Please contact us to discuss your ideas.

Additional IN-KIND Contributions

Donations are encouraged for goods and services deemed essential to the success of this event. Benefits of participation will be determined based upon value of donation and commensurate with sponsorship packages of similar value.

***To guarantee all of the benefits of your sponsorship,
please remit your donation prior to September 1, 2011.***

Donations may be tax deductible to the fullest extent of the law as The St. Louis Bereavement Center for Young People, d/b/a **Annie's Hope – The Bereavement Center for Kids** is a 501(c)(3) organization. Please contact us for tax ID info.

Visit www.annieshope.org... Like us on [Facebook.com/annieshopestl](https://www.facebook.com/annieshopestl)



